



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

| | | |
|--|---|--|
| Contract / Revision 571839 / | | Alt Order # 09791566 |
| Product OBAMA 4 AMERICA *A | | |
| Contract Dates 09/04/12 - 09/10/12 | Estimate # | |
| Advertiser Obama/D/President | | Original Date / Revision 08/29/12 / 08/30/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station WJW | Account Executive Alexandra Bradley | Sales Office Washington DC |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# 8020 | Advertiser Code NW80 | Product Code |
| Agency Ref | | Advertiser Ref |

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|----|-------------------|-----------------|------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | 8 | 09/04/12 | 09/06/12 | M-F 5a-530a | 5a-530a | | :30 | | | NM | 3 | \$2,400.00 |
| | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT--- | | | | 3 | \$800.00 | | | |
| N 2 | 8 | 09/04/12 | 09/06/12 | M-F 530a-6a | 530a-6a | | :30 | | | NM | 3 | \$3,000.00 |
| | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT--- | | | | 3 | \$1,000.00 | | | |
| N 3 | 8 | 09/04/12 | 09/06/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 6 | \$9,600.00 |
| | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT--- | | | | 6 | \$1,600.00 | | | |
| N 4 | 8 | 09/04/12 | 09/06/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 6 | \$9,600.00 |
| | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT--- | | | | 6 | \$1,600.00 | | | |
| N 5 | 8 | 09/04/12 | 09/06/12 | M-F 8a-9a | 8a-9a News | | :30 | | | NM | 6 | \$9,600.00 |
| | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT--- | | | | 6 | \$1,600.00 | | | |
| N 6 | 8 | 09/04/12 | 09/06/12 | M-F 430a-5a News | 430a-5a | | :30 | | | NM | 3 | \$1,050.00 |
| | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT--- | | | | 3 | \$350.00 | | | |
| N 7 | 8 | 09/08/12 | 09/08/12 | Fox 8 Early News 7a-8a | Sa 7a-8a | | :30 | | | NM | 2 | \$900.00 |
| | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S- | | | | 2 | \$450.00 | | | |
| N 8 | 8 | 09/08/12 | 09/08/12 | Fox 8 News Sa 8a-10a | Sa 8a-10a | | :30 | | | NM | 2 | \$1,200.00 |
| | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S- | | | | 2 | \$600.00 | | | |

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| <u>Contract / Revision</u> 571839 / | | <u>Alt Order #</u> 09791566 |
| <u>Contract Dates</u> 09/04/12 - 09/10/12 | | <u>Product</u> OBAMA 4 AMERICA *A |
| <u>Advertiser</u> Obama/D/President | | <u>Estimate #</u> 08/29/12 / 08/30/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Totals Spots Amount | |
|-------|----|-------------------|-----------------|------------------------|--------------------|------|--------|-------------------|-------------|------|------------------------|------------|
| N 9 | 8 | 09/08/12 | 09/08/12 | Fox 8 News Sa 8a-10a | Sa 8a-10a | | :30 | | | NM | 2 | \$1,200.00 |
| | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S- | | | | 2 | \$600.00 | | | |
| N 10 | 8 | 09/09/12 | 09/09/12 | Fox 8 Early News 7a-8a | Su 7a-8a | | :30 | | | NM | 2 | \$900.00 |
| | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | 2 | \$450.00 | | | |
| N 11 | 8 | 09/09/12 | 09/09/12 | Fox 8 News Su 8a-10a | Su 8a-10a | | :30 | | | NM | 2 | \$900.00 |
| | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | 2 | \$450.00 | | | |
| N 12 | 8 | 09/04/12 | 09/06/12 | M-F 9a-10a | 9a-10a | | :30 | | | NM | 6 | \$6,600.00 |
| | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT--- | | | | 6 | \$1,100.00 | | | |
| N 13 | 8 | 09/04/12 | 09/06/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 3 | \$1,950.00 |
| | | NEW DAY | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT--- | | | | 3 | \$650.00 | | | |
| N 14 | 8 | 09/04/12 | 09/06/12 | M-F 11a-12p | 11a-12p | | :30 | | | NM | 3 | \$1,200.00 |
| | | JOE | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT--- | | | | 3 | \$400.00 | | | |
| N 15 | 8 | 09/04/12 | 09/06/12 | M-F 12p-1p Noon News | 12p-1p Noon News | | :30 | | | NM | 3 | \$2,100.00 |
| | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT--- | | | | 3 | \$700.00 | | | |
| N 16 | 8 | 09/04/12 | 09/06/12 | M-F 1p-2p | 1p-2p | | :30 | | | NM | 3 | \$1,200.00 |
| | | JEFF | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT--- | | | | 3 | \$400.00 | | | |
| N 17 | 8 | 09/04/12 | 09/06/12 | M-F 2p-3p | 2p-3p | | :30 | | | NM | 3 | \$1,200.00 |
| | | DIVORCE/ALEX | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT--- | | | | 3 | \$400.00 | | | |
| N 18 | 8 | 09/09/12 | 09/09/12 | FOX News Sunday | 9a-10a & 10a-11a i | | :30 | | | NM | 1 | \$550.00 |
| | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | 1 | \$550.00 | | | |
| N 19 | 8 | 09/09/12 | 09/09/12 | Fox 8 News Su 10a-11a | Su 10a-11a | | :30 | | | NM | 1 | \$600.00 |
| | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | 1 | \$600.00 | | | |
| N 20 | 8 | 09/04/12 | 09/06/12 | M-F 3p-4p | 3p-4p | | :30 | | | NM | 3 | \$1,650.00 |
| | | JOE | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT--- | | | | 3 | \$550.00 | | | |
| N 21 | 8 | 09/04/12 | 09/06/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 3 | \$1,800.00 |
| | | JUDY | | | | | | | | | | |

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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|------------|----|-------------------|-----------------|---------------------------|-----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT---- | | | | 3 | \$600.00 | | | |
| N 22 | 8 | 09/04/12 | 09/06/12 | M-F 5p-6p News | 5p-6p News | | :30 | | | NM | 3 | \$5,400.00 |
| NEWS | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT---- | | | | 3 | \$1,800.00 | | | |
| N 23 | 8 | 09/04/12 | 09/06/12 | M-F 5p-6p News | 5p-6p News | | :30 | | | NM | 3 | \$5,400.00 |
| NEWS | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT---- | | | | 3 | \$1,800.00 | | | |
| N 24 | 8 | 09/04/12 | 09/06/12 | M-F 6p-7p News | 6p-7p News | | :30 | | | NM | 3 | \$6,000.00 |
| NEWS | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT---- | | | | 3 | \$2,000.00 | | | |
| N 25 | 8 | 09/04/12 | 09/06/12 | M-F 6p-7p News | 6p-7p News | | :30 | | | NM | 3 | \$6,000.00 |
| NEWS | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT---- | | | | 3 | \$2,000.00 | | | |
| N 26 | 8 | 09/04/12 | 09/06/12 | M-F 7p-730p News | 7p-730p News | | :30 | | | NM | 3 | \$5,400.00 |
| NEWS | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT---- | | | | 3 | \$1,800.00 | | | |
| N 29 | 8 | 09/04/12 | 09/06/12 | M-F 730-8p | 730p-8p | | :30 | | | NM | 3 | \$4,200.00 |
| BIG BANG | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT---- | | | | 3 | \$1,400.00 | | | |
| N 30 | 8 | 09/10/12 | 09/10/12 | FOX Prime Monday 8p-9p | 8p-9p | | :30 | | | NM | 1 | \$6,500.00 |
| HOTEL HELL | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | 1 | \$6,500.00 | | | |
| N 31 | 8 | 09/05/12 | 09/05/12 | FOX Prime Wednesday 8-10p | 8p-10p | | :30 | | | NM | 1 | \$5,500.00 |
| SYTYCD | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | --W---- | | | | 1 | \$5,500.00 | | | |
| N 32 | 8 | 09/06/12 | 09/06/12 | FOX Prime Thursday 9p-10p | 9p-10p | | :30 | | | NM | 1 | \$4,000.00 |
| GLEE | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ---T--- | | | | 1 | \$4,000.00 | | | |
| N 33 | 8 | 09/04/12 | 09/06/12 | Late News Rotator | 10p-11p Rotator | | :30 | | | NM | 3 | \$8,400.00 |
| NEWS | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT---- | | | | 3 | \$2,800.00 | | | |
| N 34 | 8 | 09/04/12 | 09/06/12 | Late News Rotator | 10p-11p Rotator | | :30 | | | NM | 3 | \$8,400.00 |
| NEWS | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT---- | | | | 3 | \$2,800.00 | | | |
| N 35 | 8 | 09/04/12 | 09/06/12 | M-Su 1a-2a LN Repeat Only | LN Repeat Only | | :30 | | | NM | 3 | \$1,050.00 |
| NEWS | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT---- | | | | 3 | \$350.00 | | | |

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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-------------------------|---------------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| N 36 | 8 | 09/04/12 | 09/06/12 | M-F 11p-1130p | 11p-1130p | | :30 | | | NM | 4 | \$4,000.00 |
| | | BIG BANG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT--- | | | | 4 | \$1,000.00 | | | |
| N 37 | 8 | 09/04/12 | 09/06/12 | M-F 1130p-12a | 1130p-12a | | :30 | | | NM | 4 | \$3,000.00 |
| | | SEINFELD | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | -TWT--- | | | | 4 | \$750.00 | | | |
| N 38 | 8 | 09/07/12 | 09/07/12 | M-F 1130p-12a | 1130p-12a | | :30 | | | NM | 5 | \$3,000.00 |
| | | BIG BANG | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | 5 | \$600.00 | | | |
| N 39 | 8 | 09/09/12 | 09/09/12 | Su 11p-12a | 11p-12a | | :30 | | | NM | 1 | \$1,100.00 |
| | | LATE LOCAL SPORTS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | 1 | \$1,100.00 | | | |
| N 40 | 8 | 09/08/12 | 09/08/12 | MLB on FOX Daytime | 12p-7p | | :30 | | | NM | 1 | \$600.00 |
| | | MLB | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S- | | | | 1 | \$600.00 | | | |
| N 41 | 8 | 09/08/12 | 09/08/12 | College Football Late | College Football La | | :30 | | | NM | 1 | \$1,500.00 |
| | | COL FTBL | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S- | | | | 1 | \$1,500.00 | | | |
| N 43 | 8 | 09/09/12 | 09/09/12 | FOX NFL Pregame | FOX NFL Pregame | | :30 | | | NM | 1 | \$2,000.00 |
| | | BROWN PRE-GAME | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | 1 | \$2,000.00 | | | |
| N 44 | 8 | 09/09/12 | 09/09/12 | Cleve Browns ESPN & Fox | Cleve Browns Garr | | :30 | | | NM | 1 | \$10,000.00 |
| | | NFL BROWNS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | 1 | \$10,000.00 | | | |
| N 45 | 8 | 09/09/12 | 09/09/12 | FOX NFL 4p | 4p-CC | | :30 | | | NM | 1 | \$7,000.00 |
| | | NFL | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | 1 | \$7,000.00 | | | |
| N 46 | 8 | 09/07/12 | 09/10/12 | M-F 5a-530a | 5a-530a | | :30 | | | NM | 2 | \$1,000.00 |
| | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | M---F-- | | | | 2 | \$500.00 | | | |
| N 47 | 8 | 09/07/12 | 09/10/12 | M-F 530a-6a | 530a-6a | | :30 | | | NM | 2 | \$1,200.00 |
| | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | M---F-- | | | | 2 | \$600.00 | | | |
| N 48 | 8 | 09/07/12 | 09/10/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 4 | \$6,400.00 |
| | | NEWS | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | M---F-- | | | | 4 | \$1,600.00 | | | |
| N 49 | 8 | 09/07/12 | 09/10/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 4 | \$6,400.00 |
| | | NEWS | | | | | | | | | | |

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WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

| | | |
|--|--------------------------------------|--|
| <u>Contract / Revision</u> 571839 / | | <u>Alt Order #</u> 09791566 |
| <u>Contract Dates</u> 09/04/12 - 09/10/12 | <u>Product</u> OBAMA 4 AMERICA *A | <u>Estimate #</u> |
| <u>Advertiser</u> Obama/D/President | | <u>Original Date / Revision</u> 08/29/12 / 08/30/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------------|----|-------------------|-----------------|----------------------|------------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | M---F-- | | | | 4 | \$1,600.00 | | | |
| N 50 | 8 | 09/07/12 | 09/10/12 | M-F 8a-9a | 8a-9a News | | :30 | | | NM | 4 | \$6,400.00 |
| NEWS | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | M---F-- | | | | 4 | \$1,600.00 | | | |
| N 51 | 8 | 09/07/12 | 09/10/12 | M-F 430a-5a News | 430a-5a | | :30 | | | NM | 2 | \$400.00 |
| NEWS | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | M---F-- | | | | 2 | \$200.00 | | | |
| N 52 | 8 | 09/07/12 | 09/10/12 | M-F 9a-10a | 9a-10a | | :30 | | | NM | 2 | \$2,000.00 |
| NEWS | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | M---F-- | | | | 2 | \$1,000.00 | | | |
| N 53 | 8 | 09/07/12 | 09/10/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 2 | \$700.00 |
| NEW DAY | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | M---F-- | | | | 2 | \$350.00 | | | |
| N 54 | 8 | 09/07/12 | 09/10/12 | M-F 11a-12p | 11a-12p | | :30 | | | NM | 2 | \$700.00 |
| JOE | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | M---F-- | | | | 2 | \$350.00 | | | |
| N 55 | 8 | 09/07/12 | 09/10/12 | M-F 12p-1p Noon News | 12p-1p Noon News | | :30 | | | NM | 2 | \$700.00 |
| NEWS | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | M---F-- | | | | 2 | \$350.00 | | | |
| N 56 | 8 | 09/07/12 | 09/10/12 | M-F 1p-2p | 1p-2p | | :30 | | | NM | 2 | \$700.00 |
| JEFF | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | M---F-- | | | | 2 | \$350.00 | | | |
| N 57 | 8 | 09/07/12 | 09/10/12 | M-F 2p-3p | 2p-3p | | :30 | | | NM | 2 | \$700.00 |
| DIVORCE/ALEX | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | M---F-- | | | | 2 | \$350.00 | | | |
| N 58 | 8 | 09/07/12 | 09/10/12 | M-F 3p-4p | 3p-4p | | :30 | | | NM | 2 | \$1,100.00 |
| JOE | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | M---F-- | | | | 2 | \$550.00 | | | |
| N 59 | 8 | 09/07/12 | 09/10/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 2 | \$1,200.00 |
| JUDY | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | M---F-- | | | | 2 | \$600.00 | | | |
| N 60 | 8 | 09/07/12 | 09/10/12 | M-F 5p-6p News | 5p-6p News | | :30 | | | NM | 2 | \$1,900.00 |
| NEWS | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | M---F-- | | | | 2 | \$950.00 | | | |
| N 61 | 8 | 09/07/12 | 09/10/12 | M-F 5p-6p News | 5p-6p News | | :30 | | | NM | 2 | \$1,900.00 |
| NEWS | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | M---F-- | | | | 2 | \$950.00 | | | |

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| | | |
|--|--------------------------------------|--|
| <u>Contract / Revision</u> 571839 / | | <u>Alt Order #</u> 09791566 |
| <u>Contract Dates</u> 09/04/12 - 09/10/12 | <u>Product</u> OBAMA 4 AMERICA *A | <u>Estimate #</u> |
| <u>Advertiser</u> Obama/D/President | | <u>Original Date / Revision</u> 08/29/12 / 08/30/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|---------------------------|-----------------|------|--------|-------------------|-------------|------|------------|---------------------|
| N 62 | 8 | 09/07/12 | 09/10/12 | M-F 6p-7p News | 6p-7p News | | :30 | | | NM | 2 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/04/12 | 09/10/12 | M---F-- | | | | 2 | \$1,050.00 | | | |
| N 63 | 8 | 09/07/12 | 09/10/12 | M-F 6p-7p News | 6p-7p News | | :30 | | | NM | 2 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/04/12 | 09/10/12 | M---F-- | | | | 2 | \$1,050.00 | | | |
| N 64 | 8 | 09/07/12 | 09/10/12 | M-F 7p-730p News | 7p-730p News | | :30 | | | NM | 2 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/04/12 | 09/10/12 | M---F-- | | | | 2 | \$950.00 | | | |
| N 65 | 8 | 09/07/12 | 09/10/12 | M-F 730-8p | 730p-8p | | :30 | | | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/04/12 | 09/10/12 | M---F-- | | | | 2 | \$1,200.00 | | | |
| N 66 | 8 | 09/07/12 | 09/10/12 | Late News Rotator | 10p-11p Rotator | | :30 | | | NM | 4 | \$5,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/04/12 | 09/10/12 | M---FSS | | | | 4 | \$1,400.00 | | | |
| N 67 | 8 | 09/07/12 | 09/10/12 | Late News Rotator | 10p-11p Rotator | | :30 | | | NM | 4 | \$5,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/04/12 | 09/10/12 | M---FSS | | | | 4 | \$1,400.00 | | | |
| N 68 | 8 | 09/07/12 | 09/10/12 | M-Su 1a-2a LN Repeat Only | LN Repeat Only | | :30 | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/04/12 | 09/10/12 | M---F-- | | | | 2 | \$300.00 | | | |
| N 69 | 8 | 09/10/12 | 09/10/12 | M-F 11p-1130p | 11p-1130p | | :30 | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/04/12 | 09/10/12 | M----- | | | | 1 | \$850.00 | | | |
| N 70 | 8 | 09/10/12 | 09/10/12 | M-F 1130p-12a | 1130p-12a | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/04/12 | 09/10/12 | M----- | | | | 1 | \$600.00 | | | |
| Totals | | | | | | | | | | | 173 | \$212,800.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|---------------------|---------------------|
| 08/27/12 - 09/10/12 | 173 | \$212,800.00 | \$180,880.00 |
| Totals | 173 | \$212,800.00 | \$180,880.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR POLITICAL OFFICE
Millennium Sales and Marketing-Washington, DC

Station: _____

Date of Request: _____

1/17/12

Time: _____

3p

Candidate: _____

BARACK OBAMA

Party: _____

D

Office Sought: _____

PRESIDENT OF THE UNITED STATES

Campaign: _____

OBAMA FOR AMERICA

Address: _____

P.O. Box 803638

City: _____

CHICAGO

State: IL

Zip: _____

60680

Officer Name: _____

MARTIN NESBIT

Title: _____

TREASURER

Phone: _____

312-698-367

Inquiry Made By: _____

DANIEL JESTER

Of: _____

GMMB

On Behalf Of: _____

Candidate

Manager

Committee

Agency

Check: _____

X

Request Received By: _____

RATES

Millennium Sales & Marketing-DC

Information Requested: _____

POLITICAL RATES

Information Supplied: _____

AS REQUESTED

Accepted By: _____

To be filled in by station

Date: _____

Time: _____

Final Disposition: _____

Payment Received: _____

Date: _____

Copy Approved by: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Daniel Jester

being/on behalf of: Barack Obama

qualified candidate of the Democratic, a legally

party for the office of: President of the United States political

in the Primary & General

election to be held on: Various dates

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/18/2012
Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, James A. Messina
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

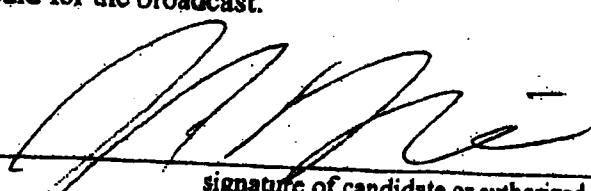
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

James A. Messina
printed name

1/18/2012
date



JFCW 480

Check Date: 08/29/2012 Vendor: 0001013515 WJW-TV

Check No. 110015

Project Name: Obama for America 2012 Media

Flight Dates: 9/4/2012 thru 9/10/2012

| Invoice Number | Invoice Date | Voucher ID | Gross Amount | Discount Taken | Paid Amount |
|------------------|--------------|------------|--------------|----------------|-------------|
| 0018922709040910 | 08/29/2012 | 00189227 | 180,880.00 | 0.00 | 180,880.00 |

headline # 9791566

M

Copy

| | | | |
|--------|--------------|--------|--------------|
| Totals | \$180,880.00 | \$0.00 | \$180,880.00 |
|--------|--------------|--------|--------------|



Washington Harbour
3050 K Street, NW, Suite 100
Washington, DC 20007
202.338.8700

JPMORGAN CHASE BANK, N.A.
Syracuse, NY
50-937/213

110015

Date 08/29/2012

Pay Amount \$180,880.00***

Pay ****ONE HUNDRED EIGHTY THOUSAND EIGHT HUNDRED EIGHTY AND XX / 100 DOLLAR****

To The
Order Of

WJW-TV
5800 South Marginal Road
Cleveland, OH 44113



William J. Olson
William J. Olson
Authorized Signature

⑈ 1 100 1 50 ⑈ ⑈ 0 2 1 309379⑈ ⑈ 30 1 530 2 1 2 509⑈